

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 2

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 80307

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-80307-2

DATE PRINTED

11/13/12

PAGE 1

23941	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	262648	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA AD VENTURES, INC.			PAT MEEHAN FOR CONGRESS			
AND	8136 Old Keene Mill Rd Ste A300			1051 Pontiac Rd			
ADDRESS	Springfield	VA	22152-1853	Drexel Hill	PA 19026-4816		
	USA			USA			
CONTACT	CAROLYN BUSH			PRODUCTMEEHAN EST#462			
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.	462	PRODUCT CODE	9820		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 11/05/12 NO. WEEKS: 3							

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NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F <i>Cancelled</i>		05:58A	07:00A	30S	10/22/12-10/22/12	THIS MORNING (5:58-7AM)	0	810.00	.00
2	M-F <i>Cancelled</i>		05:58A	07:00A	30S	10/29/12-10/29/12	THIS MORNING (5:58-7AM)	0	810.00	.00
3	M-T <i>Cancelled</i>		05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING (5:58-7AM)	0	810.00	.00
4	M-F <i>Cancelled</i>		06:58A	09:00A	30S	10/22/12-10/22/12	CBS THIS MORNING	0	405.00	.00
5	M-F <i>Cancelled</i>		06:58A	09:00A	30S	10/29/12-10/29/12	CBS THIS MORNING	0	405.00	.00
6	M-T <i>Cancelled</i>		06:58A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	0	405.00	.00
7	M-F <i>Cancelled</i>		02:57P	04:00P	30S	10/22/12-10/22/12	THE DOCTORS	0	450.00	.00
8	M-F <i>Cancelled</i>		02:57P	04:00P	30S	10/29/12-10/29/12	THE DOCTORS	0	450.00	.00
9	M-T <i>Cancelled</i>		02:57P	04:00P	30S	11/05/12-11/05/12	THE DOCTORS	0	450.00	.00
10	M-F <i>Cancelled</i>		04:00P	05:00P	30S	10/22/12-10/22/12	DR. PHIL	0	1260.00	.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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AND	8136 Old Keene Mill Rd Ste A300		1051 Pontiac Rd	
ADDRESS	Springfield VA 22152-1853		Drexel Hill PA 19026-4816	
	USA		USA	
CONTACT	CAROLYN BUSH		PRODUCT MEEHAN EST#462	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 462	PRODUCT CODE 9820	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 11/05/12 NO. WEEKS: 3				

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11	M-F <i>Cancelled</i>		04:00P	05:00P	30S	10/29/12-10/29/12	DR. PHIL	0	1260.00	.00
12	M-T <i>Cancelled</i>		04:00P	05:00P	30S	11/05/12-11/05/12	DR. PHIL	0	1260.00	.00
13	M-F <i>Cancelled</i>		05:00P	06:00P	30S	10/22/12-10/22/12	5PM EARLY NEWS	0	765.00	.00
14	M-F <i>Cancelled</i>		05:00P	06:00P	30S	10/29/12-10/29/12	5PM EARLY NEWS	0	765.00	.00
15	M-T <i>Cancelled</i>		05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	0	765.00	.00
16	M-F <i>Cancelled</i>		06:00P	06:30P	30S	10/22/12-10/22/12	NEWS 3 AT 6	0	1440.00	.00
17	M-F <i>Cancelled</i>		06:00P	06:30P	30S	10/29/12-10/29/12	NEWS 3 AT 6	0	1440.00	.00
18	M <i>Cancelled</i>		06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	0	1440.00	.00
19	M-F <i>Cancelled</i>		06:30P	07:00P	30S	10/22/12-10/22/12	CBS EVENING NEWS	0	2250.00	.00
20	M-F <i>Cancelled</i>		06:30P	07:00P	30S	10/29/12-10/29/12	CBS EVENING NEWS	0	2250.00	.00
21	M <i>Cancelled</i>		06:30P	07:00P	30S	11/05/12-11/05/12	CBS EVENING NEWS	0	2250.00	.00

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AND	8136 Old Keene Mill Rd Ste A300				1051 Pontiac Rd		
ADDRESS	Springfield	VA	22152-1853		Drexel Hill	PA 19026-4816	
	USA				USA		
CONTACT	CAROLYN BUSH				PRODUCTMEEHAN EST#462		
LOCAL SALESPERSON	JOHN LINK POL.		AGENCY EST. NO. 462		PRODUCT CODE	9820	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 11/05/12 NO. WEEKS: 3							

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
22	Sa <i>Cancelled</i>		06:57P	07:56P	30S	10/27/12-10/27/12	ET THIS WEEK	0	585.00	.00
23	Sa <i>Cancelled</i>		06:57P	07:56P	30S	11/03/12-11/03/12	ET THIS WEEK	0	585.00	.00
24	M-F <i>Cancelled</i>		06:58P	07:27P	30S	10/22/12-10/22/12	ENTERTAINMENT TONIGHT	0	1260.00	.00
25	M-F <i>Cancelled</i>		06:58P	07:27P	30S	10/29/12-10/29/12	ENTERTAINMENT TONIGHT	0	1260.00	.00
26	M <i>Cancelled</i>		06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	0	1260.00	.00
27	M-F <i>Cancelled</i>		07:28P	07:57P	30S	10/29/12-10/29/12	THE INSIDER	0	1440.00	.00
28	M <i>Cancelled</i>		07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	0	1440.00	.00
29	M-F <i>Cancelled</i>		07:28P	07:57P	30S	10/22/12-10/22/12	THE INSIDER	0	1440.00	.00
30	M <i>Cancelled</i>		07:57P	08:57P	30S	10/29/12-10/29/12	HOW I MET YOUR MOTHER/PARTN	0	9000.00	.00
31	M <i>Cancelled</i>		07:57P	08:57P	30S	11/05/12-11/05/12	HOW I MET YOUR MOTHER/PARTN	0	13500.00	.00
32	T		07:57P	09:00P	30S	10/30/12-10/30/12	NAVY NCIS	0	12600.00	.00

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			462	CODE			
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			FROM	TO						
	Cancelled									
33	F Cancelled		09:00P	10:00P	30S	10/26/12-10/26/12	MADE IN JERSEY	0	6300.00	.00
34	M-Su Cancelled		11:00P	11:35P	30S	10/22/12-10/22/12	LATE NEWS	0	2700.00	.00
35	M-Su Cancelled		11:00P	11:35P	30S	10/29/12-10/29/12	LATE NEWS	0	2700.00	.00
36	M Cancelled		11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	0	2700.00	.00
37	M-F Cancelled		11:35P	12:37A	30S	10/22/12-10/22/12	DAVID LETTERMAN	0	900.00	.00
38	M-F Cancelled		11:35P	12:37A	30S	10/29/12-10/29/12	DAVID LETTERMAN	0	900.00	.00
39	M Cancelled		11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	0	900.00	.00
40	Sa Cancelled		06:57A	09:00A	30S	10/27/12-10/27/12	CBS SATURDAY MORNING NEWS	0	450.00	.00
41	Sa Cancelled		06:57A	09:00A	30S	11/03/12-11/03/12	CBS SATURDAY MORNING NEWS	0	450.00	.00
42	Su Cancelled		05:58A	07:00A	30S	10/28/12-10/28/12	WKND NEWS SUN 6-7A	0	450.00	.00

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			FROM	TO						
43	Su <i>Cancelled</i>		06:58A	09:00A	30S	10/28/12-10/28/12	WKND NEWS SUN 7-9A	0	495.00	.00
44	Su <i>Cancelled</i>		06:58A	09:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	0	495.00	.00
45	Su <i>Cancelled</i>		08:57A	10:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	0	1440.00	.00
46	Su <i>Cancelled</i>		11:35P	12:05A	30S	10/28/12-10/28/12	SPORTS ZONE	0	675.00	.00
Total Contract:								0		.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	.00	.00	.00	
GRAND TOTAL									.00	
ORDER 80307 HAS BEEN CANCELLED.										

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